

Ryan Brown, MBA

Instructional Design & Learning Technology Leader | Website, App & E-Learning Design

Columbia, South Carolina [linkedin.com/in/ryanbrown2007](https://www.linkedin.com/in/ryanbrown2007) [brownerdesigns.com](https://www.brownerdesigns.com)

Instructional design and learning technology professional with 15+ years of experience across healthcare and financial services, building e-learning, training systems, and enterprise learning platforms. Combines hands-on web and design skills — HTML, CSS, JavaScript, and Adobe Creative Cloud — with deep expertise in e-learning authoring (Articulate Storyline & Rise) and LMS administration (Cornerstone OnDemand, SumTotal). MBA in Human Resources Management (4.0 GPA) from LSU Shreveport and B.S. in Secondary Education from Clemson University. Founder of Browner Designs, a studio providing website, app, and e-learning design services.

SKILLS

Learning & Development

Instructional Design, E-Learning Development, LMS Administration (Cornerstone, SumTotal), SCORM Compliance, Section 508 / Accessibility, Virtual Facilitation, Curriculum Design, Training Evaluation

Web, App & Design

HTML, CSS, JavaScript, Responsive Web & Email Design, Adobe Photoshop, Adobe Creative Cloud, Canva, AI-Assisted App Development (Claude)

Tools & Platforms

Articulate Storyline 360 & Rise 360, Camtasia, Cornerstone OnDemand, Microsoft 365, Snagit, Clipchamp, Access / SQL Reporting

Leadership

Project Management, Budget & Financial Reporting, Stakeholder Collaboration, Team Leadership

PROFESSIONAL EXPERIENCE

AgFirst Farm Credit Bank

Columbia, SC · May 2019 – Present

Learning Partner

Sept 2025 – Present

- Design and develop technology-driven learning content — instructor-led training, e-learning modules, and blended learning experiences — using Articulate, Camtasia, Snagit, Canva, and Clipchamp.
- Administer the Cornerstone LMS to deliver, track, and report on enterprise-wide training programs.
- Facilitate interactive training sessions, adapting delivery to diverse learner needs and group dynamics.
- Evaluate training effectiveness using learner feedback, knowledge retention, and performance metrics; recommend design improvements to increase engagement.
- Partner with HR, managers, and business leaders to translate evolving business needs into learning solutions.

Talent Development Advisor

Jan 2025 – Sept 2025

- Designed and built e-learning content and instructor-led training using Articulate Storyline, Camtasia, and Snagit, aligned to defined learning objectives.
- Coordinated and delivered live and virtual training programs through the LMS; facilitated group discussions and hands-on activities.
- Measured program success by analyzing training and development metrics and adjusting content based on feedback.

Sr. Instructional Designer

May 2019 – Jan 2025

- Designed and developed SCORM-compliant e-learning courses, software simulations, assessments, videos, interactive forms, and games in partnership with subject matter experts.
- Administered the LMS end-to-end — uploading courses, configuring metadata, assigning training, and building reporting dashboards.
- Built technical deliverables using Articulate Storyline 360, Articulate Rise 360, Camtasia, Adobe Photoshop, JavaScript, and HTML.
- Produced and led virtual training sessions across Microsoft Teams, Cisco Webex, and Zoom; chaired a committee that planned an annual in-person peer conference for 40+ attendees.
- Supported corporate compliance audits with accurate training documentation and records.

BlueCross BlueShield of South Carolina

Columbia, SC · Jan 2012 – May 2019

e-Learning Designer

Aug 2015 – May 2019

- Designed and built e-learning courses, assessments, games, and software simulations for the corporate LMS using Articulate Storyline 2, Camtasia, Photoshop, JavaScript, and HTML.
- Served as Section 508 accessibility compliance subject matter expert for the Private Business Training department, ensuring learning content met web accessibility standards.
- Administered the SumTotal LMS at an intermediate level.

Training Specialist

Jan 2012 – Aug 2015

- Designed and developed SCORM-compliant e-learning and instructor-led curriculum for an entire division, covering new hires, existing staff, and temporary employees.
- Built SCORM-compliant proficiency assessments in Articulate Storyline; queried and reported statistical results using Access/SQL.
- Edited video and audio training content in Camtasia and Articulate Replay for how-to videos and software simulations.
- Led the TPL Quality Committee, improving TPL Verification quality by 3% within one year.

High School Science Teacher — School District of Oconee County, Seneca, SC (2007 – 2009)

Designed and taught Biology, Physical Science, and Astronomy curriculum for 100+ students per semester, integrating early classroom technology — SMART Boards, Photoshop, and HTML — into instruction. The starting point of a career-long path into learning and development.

Assistant Manager, Domino's (2010 – 2011) · **Customer Service Representative**, BlueCross BlueShield of South Carolina (2011 – 2012)

VOLUNTEER LEADERSHIP

Vice President of Finance — Association for Talent Development, South Carolina Chapter

Current

- Maintain the chapter's annual budget and monitor ongoing finances.
- Prepare financial reports for the board and general membership.
- Serve as chapter treasurer, overseeing accounts and financial recordkeeping.

EDUCATION

Master of Business Administration (MBA)

Human Resources Management — 4.0 GPA
Louisiana State University Shreveport

Bachelor of Science

Secondary Education: Biological Sciences
Clemson University

CERTIFICATIONS

- Cornerstone Core Specialist
- Creating a Responsive HTML Email
- CSS Shorts
- Learning WebEx